#### March 23, 2021

#### FOR IMMEDIATE RELEASE

CONTACT INFORMATION:
Greg James, Vice President and Public Relations Chair
The Days of '47, Inc.



# Days of '74 Parade and Activities Will be Held in July 2021

Salt Lake City -- **WAGONS HO!** Following a 2020 hiatus, the Days of '47 Parade and associated activities are scheduled for July 2021. While subject to State and local Covid requirements, the Parade and Float Preview Party, Days of '47 Rodeo, Sunrise Service, Pops Concert, Pioneers of Progress, The First Encampment Hike, and the Deseret News Marathon are all scheduled for July 2021. In addition, royalty will be selected, and the Pioneer Children's Memorial is open at This is the Place State Park.

"We're excited to continue these beloved Utah traditions," says Lane Summerhays, President of the Days of '47 Board. "As with many activities cancelled, postponed, or altered in 2020 due to the Covid 19 pandemic, these treasured pioneer traditions were placed on hold. We're now ready to celebrate our pioneer heritage as we have done for over a century."

One of the oldest parades in the United States, the Days of '47 Parade will be held Friday, July 23, 2021 beginning at 9:00 a.m. in downtown Salt Lake City and ending at Liberty Park. The Days of '47 Rodeo is July 20-24, at 8:00 a.m. at the Utah State Fair Park. For details regarding all the events associated with Days of '47, go to www.daysof47.com.

# THE DAYS OF '47 2021

## ROYALTY SELECTION

Friday-Saturday, March 26, 27, 2021; Closed to the Public For more information contact: Constance Huntsman

## **POPS CONCERT**

Online Virtual Concert Featuring Arts Society of Utah, Salt Lake Symphony Performing a celebration of the 50<sup>th</sup> Anniversary of Man's first steps on the moon.

Friday, July 9 and Saturday July 10, 2021, 8:00 p.m.

For more information and how to secure tickets, contact:

www.daysof47.com/events/kutv-pops-concert

#### **PIONEERS OF PROGRESS**

Awards Gala Banquet honoring modern-day Utahans exhibiting pioneer spirit through industry and integrity

Thursday, July 15, 2021, The Grand America (Tickets are limited.)

Reception, 6:30 p.m.; Dinner and Awards, 7:00 p.m.

For more information contact: Margo Ayre

# **RODEO AND COWBOY GAMES**

Featuring a \$1 million rodeo celebrating the modern-day pioneer spirit.

Tuesday through Saturday, July 20-24; 8:00 p.m.

Days of '47 Arena at Utah State Fair Park, 1000 West 155 North Temple

For more information and how to secure tickets, contact: 844.436.4788;

www.daysof47.com/events/days-of-47-rodeo

## FLOAT PREVIEW PARTY

See parade floats and meet their creators. Free to the public

Monday and Tuesday, July, 19-20, 2021, 11:00 a.m. to 9:00 p.m.

Mountain America Expo Center, 9575 South State Street

For more information contact: Jodene Smith

#### DAYS OF '47 PARADE

One of the oldest parades in the United States Floats, bands, horses, clowns, and more! Friday, July 23, 2021; 9:00 a.m.

Route begins at South Temple and State Street; Ends at Liberty Park

For more information contact: Jodene Smith

# **SUNRISE SERVICE**

Music provided by The Salt Lake Valley Combined Institute Choir, directed by Alan C. Sackett Friday, July 23, 2021, 7:00 A.M. (Must be seated by 6:50 a.m.)

The Assembly Hall on Temple Squire, 50 West North Temple

For more information contact: John Elggren

# FIRST ENCAMPMENT HIKE (Free)

Walk in the footsteps of the 1847 pioneers, commemorating the first pioneer campsite in the. Saturday, July 17, 2021; 7:00 a.m.

Donner Park, 2770 East 990 South (East of Hogle Zoo)

For more information contact: Wayne Howcroft

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